

WTVD-TV DURHAM 411 LIBERTY STREET DURHAM NC 27701

DATE: 11-01-2012

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SMART MEDIA GROUP, LLC - 11950 ATTN: MICHELE BROOKS

814 KING STREET SUITE 400 ALEXANDRIA VA 22314

Revision Dt Rev# Advertiser Product Code Station/Market Contract No Contract Dt Brand 06-29-2012 10-31-2012 8 MCCRORY FOR GOVERNOR MCRORY FOR NC GOVERNOR POLITICALS WTVD - DURHAM

GOISE GOEST TO THE GOVERNMENT OF THE GOVERNMENT																	
	Agency Est	#	CMS#	Sales Office	Account Executive	Start Date	End D	ate	Billing					Packa	ge Contract Tit	е	
MCCRO ORDR C29N06 238337 PHI			PHILADELPHIA	A. CLIFFORD	10-29-2012	11-06-2	012	M (Broa	dcast	Month	n, Cycl	e 1)	N	238337			
Line	Start Date	End Date	Time Period	De	escription				Duration					S SF	W Price	Tot Spots	Total \$
			Agency CPE:	C: MCCRO P: O	RDR E: C29N06												
1	10-29-2012	11-04-2012	07:00AM - 08:	00AM EY	EWITNESS NEWS SATURE	DAY AT 7AM (2	2408)	2	30				1		1 250	1	250.00
2	10-29-2012	11-04-2012	07:00AM - 08:	00AM EY	YEWITNESS NEWS SUN 7-8	3A (820)		2	30					1	1 150	1	150.00
3	10-29-2012	11-04-2012	06:00PM - 06:	30PM EY	YEWITNESS NEWS AT 6 SU	IN (822)		3	30					1	1 300	1	300.00
4	10-29-2012	11-04-2012	11:35PM - 12:	02AM NI	GHTLINE (MONDAY-FRIDA	Y) (788)		1	30	1	1 1	1 1	I		5 475	5	2,375.00
5	11-05-2012	11-06-2012	11:35PM - 12:	02AM NI	GHTLINE (MONDAY-FRIDA	Y) (788)		1	30	1					1 475	1	475.00
6	10-29-2012	11-04-2012	07:00PM - 07:	30PM JE	OPARDY (MONDAY-FRIDA	AY) (898)		2	30		1	1			2 1,000	2	2,000.00
7	11-05-2012	11-06-2012	07:00PM - 07:	30PM JE	OPARDY (MONDAY-FRIDA	AY) (898)		2	30	1					1 1,000	1	1,000.00
8	10-29-2012	11-04-2012	07:30PM - 08:	00PM W	HEEL OF FORTUNE (MOND	OAY-FRIDAY) (901)	2	30	1					1 1,000	1	1,000.00
9	10-29-2012	11-04-2012	08:00PM - 10:	OOPM MO	ONDAY PRIME 8-10P (795)			3	30	1					1 3,000	1	3,000.00
10	11-05-2012	11-06-2012	DANCING W/T		 ONDAY PRIME 8-10P (795)			3	30	1					1 3,000	4	3,000.00
10	11-03-2012	11-00-2012		M LINE NOTE	` ,			3	30	'					1 3,000	•	3,000.00



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SMART MEDIA GROUP, LLC - 1 ATTN: MICHELE BROOKS

814 KING STREET SUITE 400 ALEXANDRIA VA 22314

Contract No Contract Dt Revision Dt Rev# Advertiser Brand Product Code Station/Market MCRORY FOR NC GOVERNOR POLITICALS WTVD - DURHAM

		00 2																	
		Agency Est# CMS # Sales Office Account Executive Start Date En				End D)ate	Billing						Package	Contract Tit	e			
	М	MCCRO ORDR C29N06 238337 PHILADELPHIA A. CLIFFORD				10-29-2012	11-06-2		M (Broa	adca	st Mo	onth	Cycle		N	238337			
ī			End Date	Time Period Description					Duration								Tot Spots	Total \$	
		Otan Date	2.1.0 2 0.10	Agency CPE:		Duration	IVI		VV		0 0	OI VV	1 1100	Tot Opoto	Ισιαι ψ				
		14 05 0040	44.00.0040				13		_	20							4 600		4 600 00
	11 1	11-05-2012	11-06-2012	10:00PM - 11:	OUPIVI	MONDAY PRIME 10-11P (794	•)		3	30	1					1	1,600	1	1,600.00
			CASTLE																
	N	MG Group #				MG Description				Duration	n								
М		331106	11-05-2012	1,600 F	POLITICAL	1 X 30 @ \$4,000 M 10:00PM	- 11:00PM - 11/0	5/12-	2	30	X					1	4,000	1	4,000.00
						11/05/12 (794)													.
			Total:	1,600												F	reempt Total:	-1	-1,600.00
			Cr Resolved	,	Reason														
		331106	11-05-2012	4,000 C	CRDT RESOLV														
			Total:	4,000												Credit Re	esolved Total:	-1	-4,000.00
				.,000		OUNDAY DDINE = 0014 (000)			_										.
	12 1	10-29-2012	11-04-2012	07:00PM - 08:	:00PM	SUNDAY PRIME 7-8PM (930)			3	30	י				1	1	1,400	1	1,400.00
					EMILINE NOTE														
				AFHV	EM LINE NOTE -														
	13 1	10-29-2012	11-02-2012	12:00PM - 12:	:30PM	EYEWITNESS NEWS AT NO	ON(MONDAY-FR	IDAY)	3	30	1	1	1	1 1		5	230	5	1,150.00
			00				(,			1	•	-						1,100.00
	11	14 05 2012	11 05 2012	12:00PM - 12:	20DM	EYEWITNESS NEWS AT NO	ON/MONDAY EE	IDAV\	3	20	1					1	230	4	230.00
	14	11-05-2012	11-05-2012	12:00PW - 12:	SUPIVI	ETEWITNESS NEWS AT NO		(IDAT)	3	30	י ו					1	230	1	230.00
	.								_				_			_		_	
	15 1	10-29-2012	11-02-2012	05:00AM - 05:	:30AM	EYEWITNESS NEWS AT 5:00	AM (MONDAY-	FRIDA	2	30	1	1	1	1 1		5	225	5	1,125.00
	16 1	11-05-2012	11-06-2012	05:00AM - 05:	:30AM	EYEWITNESS NEWS AT 5:00	AM (MONDAY-	FRIDA	2	30	1	1				2	225	2	450.00
	17 1	10-29-2012	11-01-2012	05:58AM - 07:	:00AM	EYEWITNESS NEWS AT 6AM	M (MONDAY -FR	IDAY)	3	30	1	1		1		3	425	3	1,275.00
	18 1	10-29-2012	11-02-2012	06:58AM - 09:	:00AM	GOOD MORNING AMERICA	(MONDAY-FRID	AY) (83	3	30	1	1	1	1 1		5	425	5	2,125.00
	.				· · · ·							•	-				.20		_,,
	10 1	11_05_2012	11_06_2012	06:58AM - 09:	·00AM	GOOD MORNING AMERICA	(MONDAY-EDID	VA) (83	3	20	1	1				2	425	2	850.00
	19	11-03-2012	11-00-2012	00.36AW - 09.	.OUAIVI	GOOD WORKING AWIERICA	(INCINDA I-PRID	n 1) (03		30	1 '	•				2	423	2	650.00
			44.00.0045			=\/=\/\	DAW 0 =4 /5/5	_,	_							_	,	_	450.55
	20 1	11-03-2012	11-03-2012	06:00AM - 07:	:UUAM	EYEWITNESS NEWS SATUR	RDAY 6-7A (210	5)	2	30	י				1	1	150	1	150.00



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ATTN: MICHELE BROOKS

814 KING STREET SUITE 400

ALEXANDRIA VA 22314

Contract No 391927 Contract Dt 06-29-2012 Revision Dt 06-29-2012 Rev# Advertiser MCCRORY FOR GOVERNOR Brand MCRORY FOR NC GOVERNOR POLITICALS Station/Market WTVD - DURHAM																	
	Agency Est									dooot M	onth, Cyc		Package N	Contract Titl	Contract Title		
		End Date	Time Period	Description	ikb	10-29-2012	11-00-2				W T I				Tot Spots	Total \$	
			Agency CPE: C: MC	CCRO P: ORDR E: C29	N06				Daration		••		0	1 1100	Tot Opoto	Τοιαι ψ	
2	11-03-2012	11-03-2012	08:00AM - 09:00AM	GOOD MORNI	IG AMERICA SA	TURDAY (188	33)	2	30			1	1	400	1	400.00	
2	11-03-2012	11-03-2012	09:00AM - 10:00AM	EYEWITNESS	NEWS SAT 9-10	AM (10765)		2	30			1	1	250	1	250.00	
2	11-04-2012	11-04-2012	08:00AM - 09:00AM	GOOD MORNI	NG AMERICA SU	INDAY (4789)		2	30				1 1	350	1	350.00	
2	11-04-2012	11-04-2012	09:00AM - 10:00AM	EYEWITNESS	NEWS SUNDAY	9-10A (830)		2	30				1 1	250	1	250.00	
2	10-29-2012	11-04-2012	11:00PM - 11:35PM	EYEWITNESS	NEWS AT 11PM	(MONDAY-SU	INDAY	2	30	1 1	1 1	1 1 '	1 7	750	7	5,250.00	
2	11-05-2012	11-06-2012	11:00PM - 11:35PM	EYEWITNESS	NEWS AT 11PM	(MONDAY-SU	INDAY	2	30	1 1			2	750	2	1,500.00	
R 2	10-29-2012	11-02-2012	06:58PM - 07:30PM	JEOPARDY (M	IONDAY-FRIDAY	() (898)		2	30	1	1		2	1,000	2	2,000.00	
R 2	10-30-2012	11-02-2012	07:28PM - 08:00PM	WHEEL OF FO	RTUNE (MONDA	Y-FRIDAY) (9	01)	2	30	1	1 1		3	1,000	3	3,000.00	
D -2	11-05-2012	11-05-2012	07:28PM - 08:00PM	WHEEL OF FO	RTUNE (MONDA	Y-FRIDAY) (9	01)	2	30	1			1	1,000	0	0.00	
3	11-03-2012	11-03-2012	07:28PM - 08:00PM	WHEEL OF FO	RTUNE SAT (900	0)		3	30			1	1	275	1	275.00	
													Contract	ed Gross Tota	l: 60	37,180.00	
														ual Gross Tota by Commission Net Tota	h:	35,580.00 5,337.00 30,243.00	
М	onth/YR		Preempted	Made Go	od	Contract T	otal		A	djustme	ents					Actual Total	
No	v 12		1,600.00	4,000.0	00	37,180	0.00			,600.00						35,580.00	
Т Т	OTAL		1,600.00	4,000.	00	37,180	0.00		1	,600.00	CR					35,580.00	